



# SARAH PAZ

WEB DEVELOPER +  
DIGITAL MARKETING SPECIALIST

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Web Developer with 5+ years E-Commerce experience and a background in Marketing. Extremely motivated and always learning. Passionate problem solver and creative thinker ready to take on any challenge.

## TECHNICAL SKILLS

HTML5 / CSS3	BOOTSTRAP
RUBY / RAILS	SQLite / Postgres
JAVASCRIPT	JQUERY
REACTJS	REDUX

## SCHOLARSHIPS

RubyConf - Nashville, TN - Nov 2019  
GHC - Orlando, FL - Oct 2019  
Codeland - NYC, NY - July 2019  
Eddie Windsor Coding Scholarship - 2018

## ACHIEVEMENTS

FLATIRON SCHOOL  
Student Spotlight - Newsletter  
Blog post feature - Newsletter

## TECHNICAL PROJECTS

### PETFUNDR

GITHUB | DEMO

React, Redux, React-Router, React-Bootstrap, Fast JSON API, Rails  
PetFundr is a web application that allows users to login and view pets in need of funding for medical expenses.

### BOOST - RUN TO RAISE

GITHUB | DEMO

Rails, JavaScript, jQuery, AJAX, Bootstrap, HTML5, CSS3, Omniauth  
Run tracking app that allows users to raise money towards a charity of their choice, with every mile they run.

## WORK EXPERIENCE

### DIGITAL MARKETING SPECIALIST

CROSSROPE

NOVEMBER 2019 - PRESENT

- + Website updates and maintenance to improve user experience + conversion (BigCommerce, Stencil, Shopify, Liquid, Ruby, JavaScript, HTML5, CSS3)
- + Debugging, QA, testing of tool/app integration
- + Develop landing pages / email templates

### MERCHANDISING SPECIALIST

BUILDDIRECT TECHNOLOGIES

SEPTEMBER 2014 - OCTOBER 2019

- + Built responsive landing pages, sales flyers, and campaign creative using HTML5, CSS3 and JavaScript with quick turnaround
- + Maintained search and navigation ensuring products are easily located while improving the overall user experience
- + Analyzed engagement using Google Analytics and HotJar to identify opportunities for improvement and growth

## VOLUNTEER EXPERIENCE

### WEB DEVELOPER

OUT IN TECH / DIGITAL CORPS

MAY 2020

- + Contributed to the build of a WordPress website for an LGBTQ+ organization in Senegal (LGBTQ Infos)
- + Cohesively worked within a distributed team

## EDUCATION

FLATIRON SCHOOL

FULL STACK WEB DEVELOPMENT | NOV 2018 - DEC 2019

SENECA COLLEGE

COURSE, JAVASCRIPT | 2018

GEORGE BROWN COLLEGE

COURSE, RESPONSIVE WEB DESIGN / ADVANCED CSS, 2018  
CERTIFICATE, WEB DEVELOPMENT, 2013  
ADVANCED DIPLOMA, MARKETING, 2008